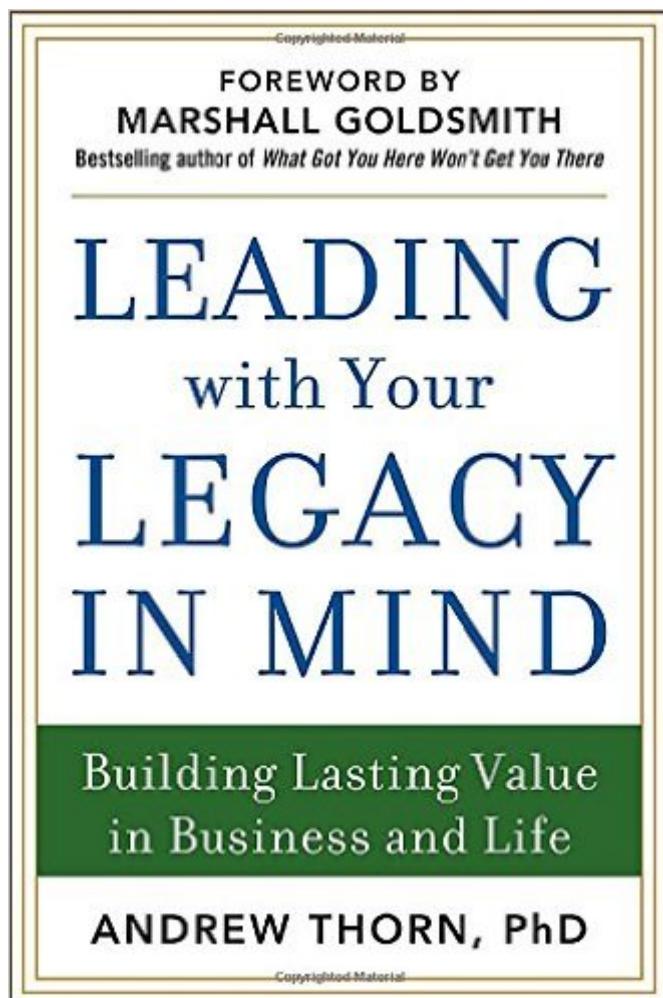


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# Leading With Your Legacy In Mind: Building Lasting Value In Business And Life



## Synopsis

This is an indispensable guide for leaders who want to leave a lasting legacy on their organization by leaving a positive culture that benefits all. Leading business coach Dr. Andrew Thorn's work unfolds an entirely new perspective on legacy and invites the reader to shift his or her thinking from goals to aspirations, from balance to focus, from results to commitments, from achieving to becoming, and from outcomes to actions. Including the instructive and inspiring stories of leaders working on legacy issues while improving their organizations, this book contains transformative action steps and prescriptive exercises that will improve your company and your life. Practical, strategic, and full of invaluable wisdom, *Leading with Your Legacy in Mind* can be the beginning of your path to harmonizing your professional life and your personal life. It's about focusing on the right things in both aspects of your life--the only true way to live and lead with purpose and create a legacy to be proud of. Learn how to create the most meaning in both your personal and professional domains by reframing: Passion into purpose Change into growth Goals into aspirations Balance into focus Listening into hearing Ambition into meaning You're a natural leader. Leading is about making positive change in lives and organizations. You already take it seriously; taking it personally is the next step. The key to lasting leadership--and a life well lived--is simpler than you think.

**PRAISE FOR LEADING WITH YOUR LEGACY IN MIND**

"Andrew Thorn is a friend and my personal coach . . . He has helped me keep what really matters in my life in focus. [He] has helped me have a better life, both at work and at home. He can do the same for you." -- From the Foreword by Marshall Goldsmith, New York Times bestselling author of *What Got You Here Won't Get You There*

"Andrew Thorn brings inspiring insights and deep truths to examine the single most important life question: finding your life purpose. This book is a must-read for anyone who wants to discover why meaning truly matters." -- Richard Leider, bestselling author of *Repacking Your Bags* and *The Power of Purpose*

"I am fascinated by this book. *Leading with Your Legacy in Mind* contains many deep lessons, but what particularly stood out for me were the suggestions that a leader should consider focusing on being a servant leader--in other words, being a blessing to others." -- Ivor D. Solomon, Vice President, Global Total Rewards, Levi Strauss & Co.

"For most of us, busy with work, family, and life in general, we are filling our days with just being and doing. This book reminds us that we should always be thinking about the future and what our impact will be--that will guide us and ultimately allow us to achieve our lasting legacy." -- Lisa Toth, CFO, InterDealer Trading Solutions

"As a woman in an executive role, I found this book to be an enlightening and rewarding read. I can carry its lessons and questions into all areas of my life." -- Farrell Gertmenian-Foley, Executive Director & Vice President, Texas Jacobson Aviation

"*Leading with Your Legacy in Mind*

will be instrumental in helping me to influence and encourage those around me to cultivate their own legacy." -- Bradford T. Harris, Vice President, Southwest Gas Corporation

## **Book Information**

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## **Customer Reviews**

In the Introduction, the author makes it very clear that "Eureka!" will not come fast. In fact, he makes the reader wonder if today's definition of "Eureka" is really what we want in the long run. He asks if our actions really reflect our priorities suggesting that many spend more time on matters of lesser importance (such as work or play) at the expense of matter more important (such as family and spiritual health.) I once heard someone say, "We spend too much time, so we can spend money that we don't have, to buy things that we don't need, to impress other who we don't like." It's funny, but the beginning of the author's thesis is something similar. This is a thinking person's book for people who want to leave this world a better place. It's not for the apathetic or lazy. It's not a get rich and thin fast book. I would have rated the book higher, but I'm not finished with it. Perhaps when I finish, I will give it a higher rating. It is definitely worth reading. In fact, I might buy it as gifts for friends and family of all ages.

One way to set goals is to write a document dated in the future. For example "It is December 2020. I just finished my 5 mile run which seemed easy now that I weigh...". Thinking of how things will be in the future can help them to happen. So titling a book with Legacy makes it interesting to me. If more people thought in those terms, I daresay more people would think longer term. I have long thought

that balance is over rated and Thorn agrees. Life + Leadership = Legacy (this is the title of chapter 1) I liked the title of chapter 14. "From Success to Significance". Something in my strives to significance. I liked some of the inspiring stories included in the book. Some quotes: "Purpose gives us the focus we need in order to ensure that what we are doing is aligned with our priorities" "Our Legacy cannot be measured by what we do; it can only be felt by those we serve" "Thorn is a PhD so clearly knows how to research and is literate (it surprises me the number of books I read or start to read where the author is not). Good book.

Let Dr. Thorn lead you down the path of : "Inventure". Find the time to quiet the "busyness" of your life to absorb the content and allow yourself the focus to take the journey through these pages. It is not that it is a difficult read, it is that Dr. Thorn proposes that we look at several of the key words associated with leadership and growth differently, and IT MAKES SENSE!! You will find yourself re-reading sentences and complete paragraphs just so you can absorb the suggested change in perspective. This book will certainly leave you inspired with something to think about.....it will be up to each of us to take action upon the content to truly get the most from it.

Our bible study group of 12 men has struggled for the past few years attempting to get our arms around the meaning of legacy and how to make it the defining quality of our lives. It wasn't until we discovered this book that brought into focus the road map that we had to follow to fully understand the legacy that each one of us was capable of leaving. We especially focused on the Arc of Leadership section where we learned that our legacies will be defined by continuous learning experiences. Now that we have learned the definition of legacy the challenge is now to go out into the world and create the most positive one that we can.

The book was mediocre at best. I did research on this "Dr." Thorn and found out that he dropped out of college and never went back. He started working with a rich family member who ended up gifting him the business. He then made millions off of selling said business. While he was running the business, he met someone who was on the board of Pepperdine University and Andrew was invited to attend their MBA program even though he never finished his undergraduate program. He then went on to get a PhD from a no name school in San Diego. Facts are facts. "Dr" Thorn completed less schooling than me and expects me to learn something from him. I'll pass. I would probably get a better ROI attending Trump University than reading any of his books.

Did you ever wonder how to be a good dad and a successful professional, and how to build your legacy at the same time? I certainly did and never quite came to a satisfying answer other than I probably should maintain a healthy balance in pursuing all of these goals. In "Leading with Your Legacy In Mind" Andrew Thorn makes the point that balance is precisely not the answer. Instead of maintaining a balance in life, you should focus on building your legacy, i.e. you should work towards the aspirations and accomplishments that you really want to be known for. Along the way, you will find that your career and personal life will benefit greatly. This is just one of the practical and yet profound pieces of guidance that the author provides. Reading the book has been very inspirational to me personally. I am enjoying the process of applying his advice and insight in my daily routine. I highly recommend this book to all of us who are burdened by too many - seemingly conflicting - obligations and aspirations. There is path through the jungle of personal and professional accomplishments and Andrew Thorn explains how to find it.

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